

# SKY

MAY 2009

## Museum *Mania!*

**30 Top Spots  
Around the  
Globe**—London,  
NYC, Paris, Chicago,  
Boston, Amsterdam,  
Florence + more

Ricky Gervais, at the  
Natural History Museum  
in London, stars in *Night  
at the Museum: Battle  
of the Smithsonian*  
opening this month.



// CLINTON KELLY'S STYLE FILE

// CAT CORA'S BBQ PICKS


// WASHINGTON, DC:  
1 CITY 5 WAYS

+ **Ricky Gervais**

Why the British Humorist  
Thinks **You're Nuts**

**Coppola's World**

His family, resorts, vineyards  
and (another!) new film

 DELTA







## Road Warrior //

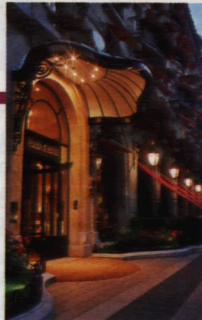
# Doing Business in Paris

**Michael Bruno, the founder of online vintage furniture and antiques resource 1stdibs.com, started his ever-expanding global design empire while living in Paris. Here, the roving stylemaker reveals his favorite places to conduct business in the über cosmopolitan city on the Seine. —Interviewed by Jason Oliver Nixon**

### ➔ BEST POWER BREAKFAST:

#### Hôtel Plaza Athénée

The hotel is terrifically chic with a dynamite location near the Champs-Élysées and Eiffel Tower. The dining room is perfect for power breakfasts: well-spaced tables paired with decadent eggs dusted with herbs and a side of impeccable service. [plaza-athenee-paris.com](http://plaza-athenee-paris.com).



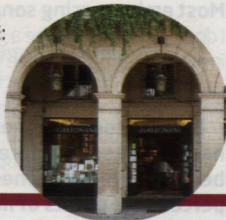
### ➔ BEST BUSINESS HOTEL:

#### Four Seasons Hotel George V

The Four Seasons is always immaculate and welcoming after a long flight or a busy day. The staff goes out of its way to remember returning guests with grace and style, giving savvy business travelers the perfect accommodations to make life easy away from the office. [fourseasons.com](http://fourseasons.com).

### ➔ BEST BOOKSTORE:

#### Librairie Galignani



The "first English bookshop established on the Continent," Galignani is perfect for finding out-of-print or rare publications, a thoughtful gift for a business colleague. This is also a wonderful spot to spend some downtime reading about French history. [galignani.com](http://galignani.com).

### ➔ BEST BUSINESS LUNCH:

#### Café de l'Alma

Located in the heart of the 7th Arrondissement—known as the home of the Eiffel Tower and the Hôtel des Invalides—this classic café makes business easy. The relaxed and soft-hued interior complements the outstanding cuisine at any time of the day, although I most enjoy this spot for a light business lunch. [cafe-de-l-alma.com](http://cafe-de-l-alma.com).

### ➔ BEST MUSEUM IN WHICH TO SPEND TIME BETWEEN MEETINGS:

#### The Louvre



I always try to make time for the Louvre and take a coffee at the always-buzzing Café Marly overlooking the museum's courtyard. The range of pieces and eras is humbling, making it a great way to kill an hour or two. [louvre.fr](http://louvre.fr).



Clignancourt, or "Les Puces," will always hold a special place in my heart, as shopping the market inspired me to start 1stdibs.com. [marchesauxpuces.fr](http://marchesauxpuces.fr)

### ➔ BEST PLACE FOR AN AFTERNOON BUSINESS MEETING:

#### Café de Flore

This restaurant is best for a midday drink because of the wait staff. Not once have I been rushed while reading or discussing business with a colleague, and if you build up an appetite, the omelettes are perfection! As is the chocolat chaud. [cafe-de-flore.com](http://cafe-de-flore.com).

### ➔ BEST CLOTHING STORE:

#### Dries Van Noten

Belgian designer Dries Van Noten's line is always fresh without being overly trendy. His choice of color and pattern translate well into business and casual fashion. [driesvannoten.be](http://driesvannoten.be)



### ➔ 5 Minutes with Lyor Cohen Continued from page 25

than me? I've managed to avoid "real" work my whole life! While I'm in a very different role now, interestingly, where the industry is heading, I've been able to draw a lot upon my experience as an artist manager and make it useful today. In my early days in the business, I was representing artists in every aspect of their careers. I went on to become the head of a label where I worked intimately with an incredible roster of artists, and the corporate executives were there to serve me. While I miss that day-to-day contact with the artists and the nuances of the creative process, now I'm in a position where I serve our label heads but at the same time I'm helping transform the company into one that helps artists in all aspects of their careers, not just recorded music. So my new gig is a unique hybrid of all the things I've done in the past, and it's a lot of fun.

### // These days, more recording artists are rebuffing record labels and doing their own marketing and distribution. Thoughts?

Artists now have the ability to build a following in ways we never could have imagined years ago. However, there will always be a need for artists who want to broaden their success by tapping into an organization with executives who specialize in artist development and marketing on a global scale. Music companies that are effective and have significant financial resources, expertise and scale will be even more relevant tomorrow than today.

### // What advice do you have for people just entering your business?

Be passionate. Don't be afraid to make mistakes. And love what you do.

### // You're 6-feet-5—that's great for basketball. Does it help in business?

Yes. Particularly when I'm at a crowded club and I don't need to stand on a chair to see the band. —Deborah Caulfield Rybak

“MORE PEOPLE ARE ENJOYING MUSIC THAN EVER BEFORE, AND EVERY YEAR WE'RE GETTING BETTER AT MONETIZING THAT EXPERIENCE”

—Lyor Cohen, Vice Chairman, Warner Music Group