

# THE GENTLEMAN'S JOURNAL

SPRING 2014

BOYS TOYS FOR 2014

INVEST LIKE  
WARREN BUFFETT

The Great Nazi Art Heist

*Michael Milken*

THE JUNK BOND KING

"It always seems  
impossible until  
it's done."

Nelson Mandela

TRAVEL

Verbier  
*Uncovered*

**GENTLEMAN'S  
ESSENTIALS**

OBJECTS  
THAT EVERY  
GENTLEMAN  
MUST OWN

STYLE ICON

**STEVE MCQUEEN**

## A FEW OF MY FAVOURITE THINGS



**MICHAEL BRUNO**  
FOUNDER AND CHAIRMAN OF 1STDIBS.COM

**TGJ: Favourite Object?**

**MB:** My Alpine retreat in Tuxedo Park, New York. It's a 14,000 square foot neo-Georgian mansion designed by the famed American architect John Russell Pope in 1900. It's perfect for skating and cross-country skiing.

**TGJ: Favourite timepiece?**

**MB:** A Chanel waterproof watch that I received as a gift. I wear it to track my time when I swim in the ocean.

**TGJ: Dream home?**

**MB:** A house in the Italian Alps where you can ski in and ski out. It's a fantasy for me because even though it sounds dreamy I'll probably never own it.

**TGJ: Favorite Interior Designer?**

**MB:** For me the man who influenced more of today's design than any other person in the 20th century was Jean Michel Frank. His clean lines and choice of beautiful materials are timeless.

**TGJ: Favourite Dealer?**

**MB:** The late Amy Perlin. It took me five years to get her to join 1stdibs, and once she did she became my biggest advocate. That's the way Amy did everything.

**TGJ: What, in your view, is the key to 1stdibs's success?**

**MB:** Treating our dealers like they are partners and by maintaining a win-win relationship.

**TGJ: Where do you think e-commerce is going?**

**MB:** The world's wealthiest buyers were the first to embrace the Internet and we still sell thousands of items in the thousands of dollars every month.

**TGJ: Communication must be key with regards to the dealers – how do you find this?**

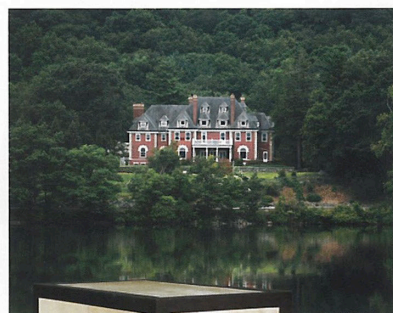
**MB:** Communication is key to all relationships. I have visited over 1,000 of our dealers in 14 countries so I could better understand how they operate their business.

**TGJ: You've recently had a huge investment from Index Ventures – how do you plan to use it?**

**MB:** It's allowed us to significantly increase our global marketing budget and hire world-class engineering and product teams. The result – we've doubled traffic in the last year and expanded to include eight new countries.

**TGJ: Where do you see 1stdibs in 10 years' time?**

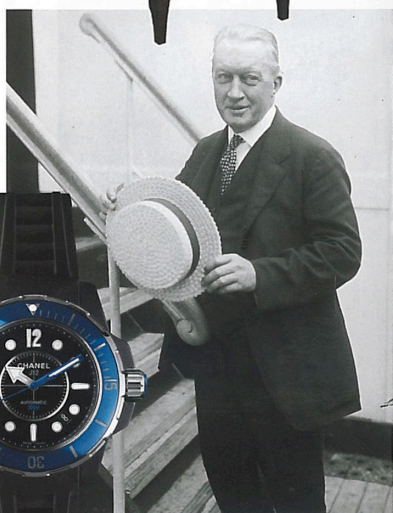
**MB:** A household name across the United States, Europe and China.



ABOVE: Bruno's 14,000 sq. ft. Alpine retreat in Tuxedo Park New York



LEFT: Jean Michel Frank chest of drawers



RIGHT:  
The architect John Russell Pope who designed Michael Bruno's home in Tuxedo Park, New York.  
Chanel J12 - Marine watch  
[www.chanel.com](http://www.chanel.com)

